

9. New Initiatives

Goal 9A. The Extended Campus will identify which OSU departments are considering, or beginning to develop, graduate certificate programs.

Goal 9B. The Extended Campus will work with these departments to seek approval to offer these certificates via distance education.

Goal 9C. The Extended Campus will select one or two graduate certificate programs to pilot test as distance delivered.

Goal 9D. The Extended Campus will identify which OSU departments are considering, or are beginning to develop, professional development non-credit certificate programs.

Goal 9E. The Extended Campus will work with these departments to offer these certificates via distance education.

Goal 9F. The Extended Campus will select one or two non-credit certificate programs to pilot test: planning, design, development, and delivery via distance education.

Goal 9G. The Extended Campus will work collaboratively with selected Oregon companies to identify needed non-credit certificate programs. The Extended Campus will then design, develop, and deliver at least two non-credit certificate programs throughout the state.

Goal 9H. In year three of this project, The Extended Campus will design, develop, and deliver at least one online (web-based) non-credit certificate program to be delivered asynchronously, anytime, anywhere...statewide.

Summary

Goals 9A, 9B, and 9C. Identify Graduate Certificate Programs

The OSU Distance Education Project has worked with departments and the OSU graduate School Dean to identify needed graduate certificate programs, and begin the planning for the development of these certificate programs. The Extended Campus has determined that there appears to be need for Graduate Certificates to be developed in the areas of Nutrition and Food Management, Education (Adult and Teacher Education), and Engineering Management.

The Extended Campus is working with the above departments to determine the feasibility of developing the required certificates and certificate courses. These courses are designated as a structured progression or collection of courses approved and offered for graduate degree credit at OSU. Each OSU Graduate Certificate will consist of a minimum of twenty-four (24) quarter credit hours, and may include a final project, portfolio, or report for integration of the sequence of

course materials. Up to 8 quarter credit hours may be transferred toward a 24 credit hour graduate certificate.

Goals 9D and 9E. Identify Professional Development Non-credit Certificate Programs

The Extended Campus is continuing its internal advisory group to assist in the planning and coordination of new non-credit certificate programs. Through this process, faculty will be assured that the programs meet OSU standards of quality, and that the University stands behind the awarding of these certificates. As part of the process, the Extended Campus will establish subject-specific advisory groups for each new program. In the past year, The Extended Campus has been in process of establishing advisory board for all of Professional Programs and a standing OSU Faculty Senate Committee that focuses on issues related to distance education and faculty issues including curriculum. Subject-specific advisory groups will be a subset of this committee.

The project has established goals to create and develop Non-credit Professional Development Certificate Programs throughout the state. During the last year, The Extended Campus has produced three different non-credit certificate programs (i.e., Supervisory Leadership, Healthcare Leadership and Web Development) in multiple locations around the state. At this time, no online certificate programs have been developed by the Extended Campus Professional Education unit.

Goals 9F and 9G. Non-credit Certificate Pilot Tests

The Extended Campus has produced the improved Supervisory Leadership Certificate Program in Fall 2001, and continued to offer Fundamentals of Web Design Certificate programs. In addition, The Extended Campus has created and produced a new web certificate program titled Advanced Web Design Certificate.

Goal 9H. Development of an Online (web-based) Non-credit Certificate Program

The Extended Campus' initiative to create an online web design certificate program based on the face-to-face program resulted in a decision to abandon the project. Much effort was expended in designing the program, working with the instructor, and planning for the start of the program in Fall 2001. However, after many hours of work and consultation with technology and content experts, the Extended Campus decided that the program could not effectively be adapted from the face-to-face course. Major redesign would be needed to develop a quality program. OSU recognized that the window of opportunity for success in this market would have passed by the time a quality online program could be developed. A decision was made to focus on face-to-face delivery for the certificate programs in Web Design.