



AMERICAN
MARKETING
ASSOCIATION

MAX AWARDS

2014

Expert Integrated Campaign
Oregon State Ecampus

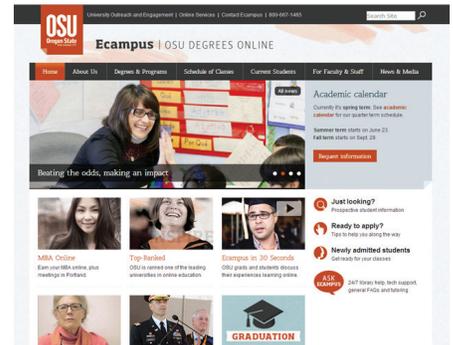
OSU Ecampus Print & Outdoor Campaign



Clockwise from bottom left:
Portland Airport kiosk display, billboard,
Portland Airport wall display, magazine advertisements



OSU Ecampus Online & Radio Campaign



Clockwise from bottom left: radio spot, landing page, google ad, facebook page, Ecampus home page