# **Research in Action Podcast Instructor Guide**

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include "Research in Action" podcast episodes as a supplemental resource for your course.



ecampus.oregonstate.edu/podcast

Research in Action - Episode 41

## **Podcast and Episode Information**

"Research in Action" is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the guest is Michaela Willi Hooper, the Scholarly Communication Librarian at Oregon State University and an Assistant Professor for the Center for Digital Scholarship and Services at the Valley Library. Michaela is a resource for faculty, staff, and students with questions about fair use and open access. She promotes ScholarsArchive@OSU and encourages compliance with funder public access requirements and the university's open access policy. Her research interests include transformative learning and student perception of issues in scholarly communication. Michaela earned her MS in Information Science from the University of Michigan and has a bachelor's in History.

Segment One [00:00-12:51] - In this segment, Michaela shares some of the most important things that researchers need to know about copyright.

Segment Two [12:52-22:54] - In this segment, Michaela demystifies some of the components of publisher contracts that are related to copyright.

Segment Three [22:55-34:25] - In this segment, Michaela discusses copyright principles related to the re-use of resources for teaching and research.

Show notes and a transcript for this episode can be found at:

http://ecampus.oregonstate.edu/research/podcast/e 41/

#### **Learning Outcomes**

By listening to this episode, students will be able to:

- Define copyright
- Describe the process of obtaining an official copyright
- Provide an example of open access
- Explain the difference between an exclusive and nonexclusive license
- Provide an example of an embargo within a publishing contract
- Cite resources for copyright guides
- Define fair use

## **Guiding Questions for Listening**

- What is copyright?
- According to Michaela Willi Hooper, in what ways do we potentially interact with copyright on a daily basis?
- How does someone become a copyright holder?
- How is an official copyright obtained?
- According to Michaela Willi Hooper, what might be some important considerations for "re-use"?
- What is open access and what are some of the various avenues by which a work becomes "open access"?
- What recommendations does Michaela Willi Hooper offer with regard to researchers sharing their own published works?
- What are some potential challenges that an embargo might impose with regard to a publishing contract?
- What are the four factors of fair use?
- What does Michaela Willi Hooper explain librarians need, in some cases, with regard to tenure? (See also, Bonus Clip)

#### **Possible Activities**

- Have students explore the Creative Commons website mentioned on the show (and linked in the show notes). Ask students to choose one kind of license and develop an idea of what they might copyright using that license.
- Ask students to visit the show notes for this episode (<u>http://ecampus.oregonstate.edu/research/podcast/e41/</u>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers
- Ask students to visit the show notes for this episode (<u>http://ecampus.oregonstate.edu/research/podcast/e41/</u>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Michaela Willi Hooper if they could?

## Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2017, January 9). *Michaela Willi Hooper on Copyright*. [Audio podcast]. Retrieved from <u>http://ecampus.oregonstate.edu/research/podcast/e41/</u>

Notes

"Research in Action" (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

"Research in Action" is hosted by <u>Dr. Katie Linder</u>, research director for Oregon State University Ecampus.

Visit the podcast website to view <u>show notes and transcripts</u> <u>for each episode</u>, explore our <u>episode guide</u>, learn more about how to <u>contact us</u>, or <u>suggest a future guest or topic</u>.

You may subscribe to the <u>"Research in Action" RSS feed</u> or access the podcast via <u>iTunes</u>, <u>Soundcloud</u> or <u>Stitcher</u>. "Research in Action" is also listed on <u>MERLOT</u>.

The "Research in Action" podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

#### Contact

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