

# Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

# Dr. Therese Huston on Drawing Media Attention [35:07]

Research in Action - Episode 49

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## Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode, the guest is Dr. Therese Huston, who is looking to change how we see women as decision-makers. The New York Times calls her book, “How Women Decide,” “required reading on Wall Street.” Therese is a cognitive scientist at Seattle University, where she helps intelligent people make smart choices. She’s written for the New York Times, the Los Angeles Times, Harvard Business Review and The Guardian, and her work has been featured on NPR. In October 2016, Therese gave her first TEDx talk on women and decision-making. Harvard University Press published Therese’s first book, *Teaching What You Don’t Know*, which won a Book of the Year Award in Education from Foreword Literary Reviews.

Therese received her BA from Carleton College, a B.S. and PhD in Cognitive Psychology from Carnegie Mellon University, and completed a post-doctoral fellowship with the Center for the Neural Basis of Cognition at the University of Pittsburgh. She founded the Center for Excellence in Teaching and Learning at Seattle University. When she’s not writing, she loves to travel, play with numbers, spend time with her husband and dog, and bake amazing gluten-free chocolate cake.

*Segment One* [00:00-14:01] - In this segment, Therese shares about how her book *How Women Decide* came to be.

*Segment Two* [14:02-23:39] - In this segment, Therese shares some of the strategies from *How Women Decide* that can be applied to higher education.

*Segment Three* [23:40-35:07] - In this segment, Therese shares about transitioning to a new research area of studying gender in mid-career.

Bonus Clip #1 [00:00-07:37]: Finding and Working with a Literary Agent

Bonus Clip #2 [00:00-03:53]: Benefits of Setting “Tripwires” in Your Professional Life

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e49/>

## Learning Outcomes

By listening to this episode, students will be able to:

- Discuss the purpose of Dr. Huston’s book, *How Women Decide*
- Identify an example of “risk-taking” in higher education
- Review suggestions for finding a literary agent
- Provide an example of Dr. Huston’s method for setting “tripwires” in one’s professional life

## Guiding Questions for Listening

- What does Dr. Huston suggest is “a very standard assumption”?
- What led Dr. Huston to write her book, *How Women Decide*?
- According to Dr. Huston, what has “gone under the radar”?
- How did Dr. Huston prepare for feedback on *How Women Decide* being reviewed by *The New York Times*?
- What surprised Dr. Huston about the media response to *How Women Decide*?
- What advice does Dr. Huston offer to those who may encounter media attention due to a popular book?
- According to Dr. Huston, how does her book, *How Women Decide*, relate to higher education?
- What suggestions does Dr. Huston offer on to those in higher education with regard to “risk-taking”?

- What research topic does Dr. Huston explain she initially “came at very reluctantly”?
- What tips does Dr. Huston offer for finding a literary agent?
- According to Dr. Huston, what is the benefit to setting up “tripwires” in one’s professional life?

## Possible Activities

- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e49/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e49/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Dr. Therese Huston if they could?

## Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2017, March 6). *Dr. Therese Huston on Drawing Media Attention*. [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e49/>

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## Notes

## About the Research in Action Podcast

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“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

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