

Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

Dr. Marleah Dean Kruzel on Combining the Personal and the Professional in Research [32:40]

Research in Action - Episode 71

Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the guest is Dr. Marleah Dean Kruzel, an Assistant Professor in Health Communication at the University of South Florida in Tampa. Dr. Dean Kruzel studies patient-provider health communication and is currently examining genetics and risk communication in hereditary cancer. Her research has been published in journals such as *Social Science & Medicine*, *Health Communication*, *Academic Medicine*, *Patient Education & Counseling*, *Journal of Health and Mass Communication*. A BRCA2-positive patient herself, Dr. Dean Kruzel is committed to translating her research into practice, which is why she volunteers for Facing Our Risk of Cancer Empowered (FORCE) and maintains a blog called “The Patient and The Professor.”

Segment One [00:00-10:49] - In this segment, Marleah shares her experience of being a BRCA2-positive patient while researching patient-provider health communication.

Segment Two [10:50-22:12] - In this segment, Marleah discusses the methods she uses to share her research with diverse audiences.

Segment Three [22:13-32:40]: In this segment, Marleah discusses her experience with the CDC's "Bring Your Brave" Campaign and how she's preparing for an upcoming TEDx talk.

Bonus Clip [00:00-04:36]: Marleah shares about her blog "The Patient and the Professor"

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e71/>

Learning Outcomes

By listening to this episode, students will be able to:

- Discuss an example of patient-provider health communication
- Describe some of the challenges associated with sharing research across multiple audiences
- Review strategies for public speaking preparation

Guiding Questions for Listening

- What are some of the specific areas Dr. Dean Kruzel is researching within the field of communication?
- What does Dr. Dean Kruzel explain are the two reasons she shares her personal story when conducting research interviews with patients or healthcare providers?
- According to Dr. Dean Kruzel, what are some of the challenges associated with having a personal connection to her research?
- What are some of the strategies Dr. Dean Kruzel shares that she finds helpful when encountering emotionally sensitive topics in her work?
- What are some of the specific audiences with which Dr. Dean Kruzel seeks to share out her research?
- What does Dr. Dean Kruzel describe have been some of the challenges in sharing out her work across multiple audiences?
- What mediums does Dr. Dean Kruzel explain she has found to be effective for connecting with non-academic audiences?
- What does Dr. Dean Kruzel share were helpful strategies in preparing for her TEDx talk?
- How does Dr. Dean Kruzel describe she sets boundaries about what where shares, or does not share, online? (See also, Bonus Clip)

Possible Activities

- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e71/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e71/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Dr. Marleah Kruzel if they could?

Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2017, August 7). *Dr. Marleah Dean Kruzel on Combining the Personal and the Professional in Research* [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e71/>

Notes

About the Research in Action Podcast

“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

Contact

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