

2007 Ecampus Student Survey



Components Of Survey



- Student Background
- Technology
- Ecampus Website
- Course Instruction
- Student Services Communication
- Course Completion
- Online Tutoring
- Library
- Opinions

Survey Methods



- Online survey using BSG Tool
 - Received input from other units (PDT, Marketing) and Library Services
 - Internal Review
- Sent email to Ecampus students registered for at least one course Winter 2007
 - Sent two follow-up emails
- Incentive with prizes!!!

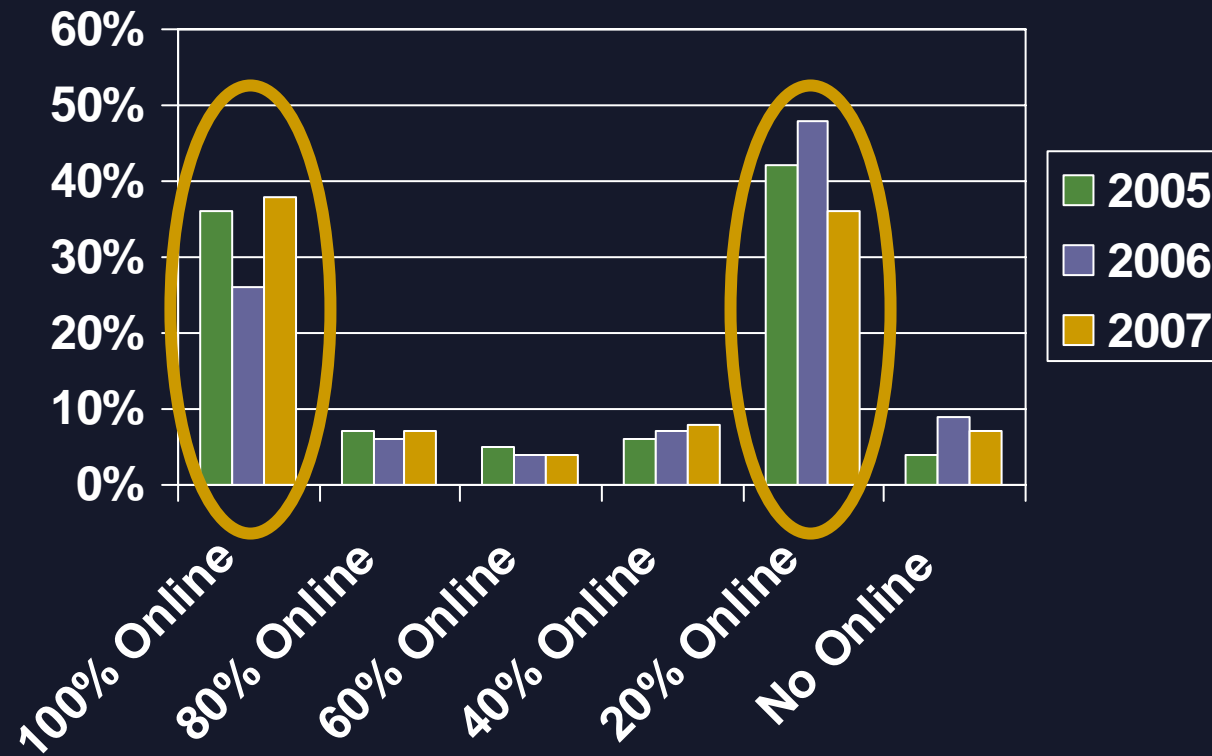
Who Completed the Survey?



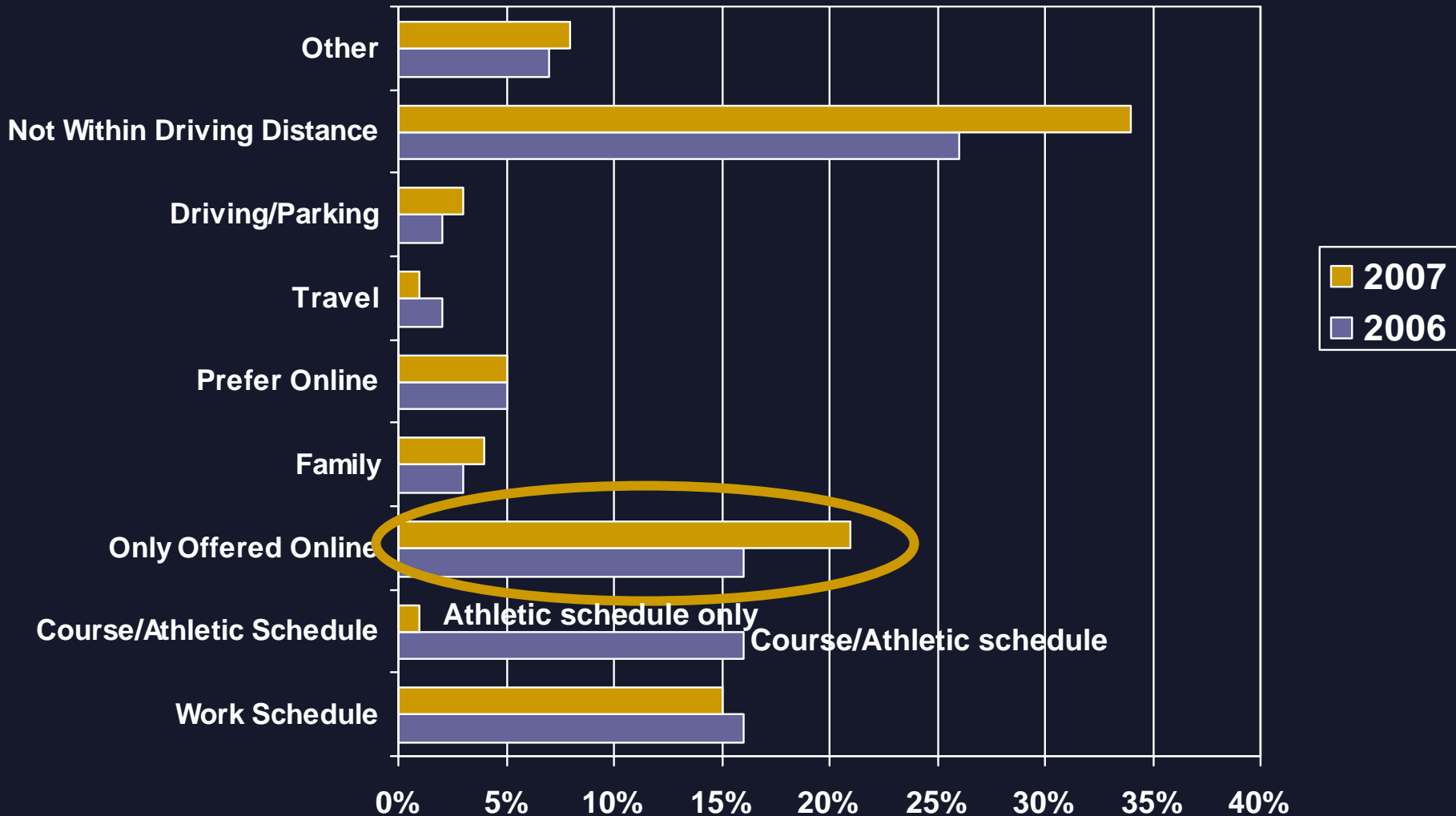
- Survey sent to 2,200 students, received 717 back, giving us a **32.6%** Response Rate
 - 2006: received 770 surveys, **22.0%** Response Rate
 - 2005: received 516 surveys, **26.5%** Response Rate



Approximately what percent of your total course work this academic year (2006-2007) has been taken **online, versus the traditional classroom** setting?



If you live **within driving distance** of the OSU Corvallis Campus, why do you take OSU online courses?





Other Responses

“The course looked interesting and was only available online or the course was taught by a professor who I had heard good things about and who was only teaching the online course.”

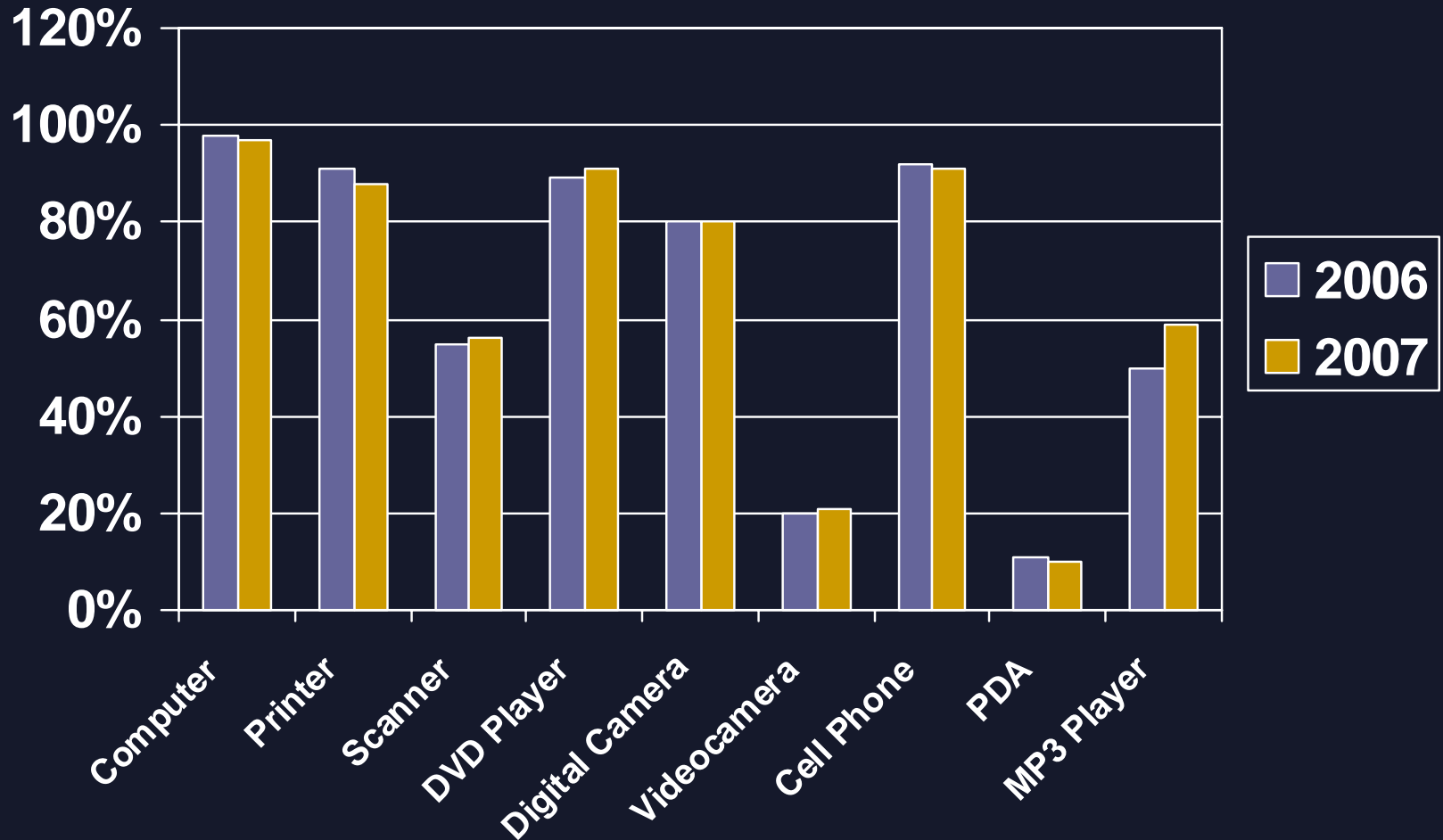
“I am deployed to Afghanistan and online is the only way I can attend.”

“I am visually impaired and the language lab lacks the adaptive hardware/software that I need to complete coursework.”

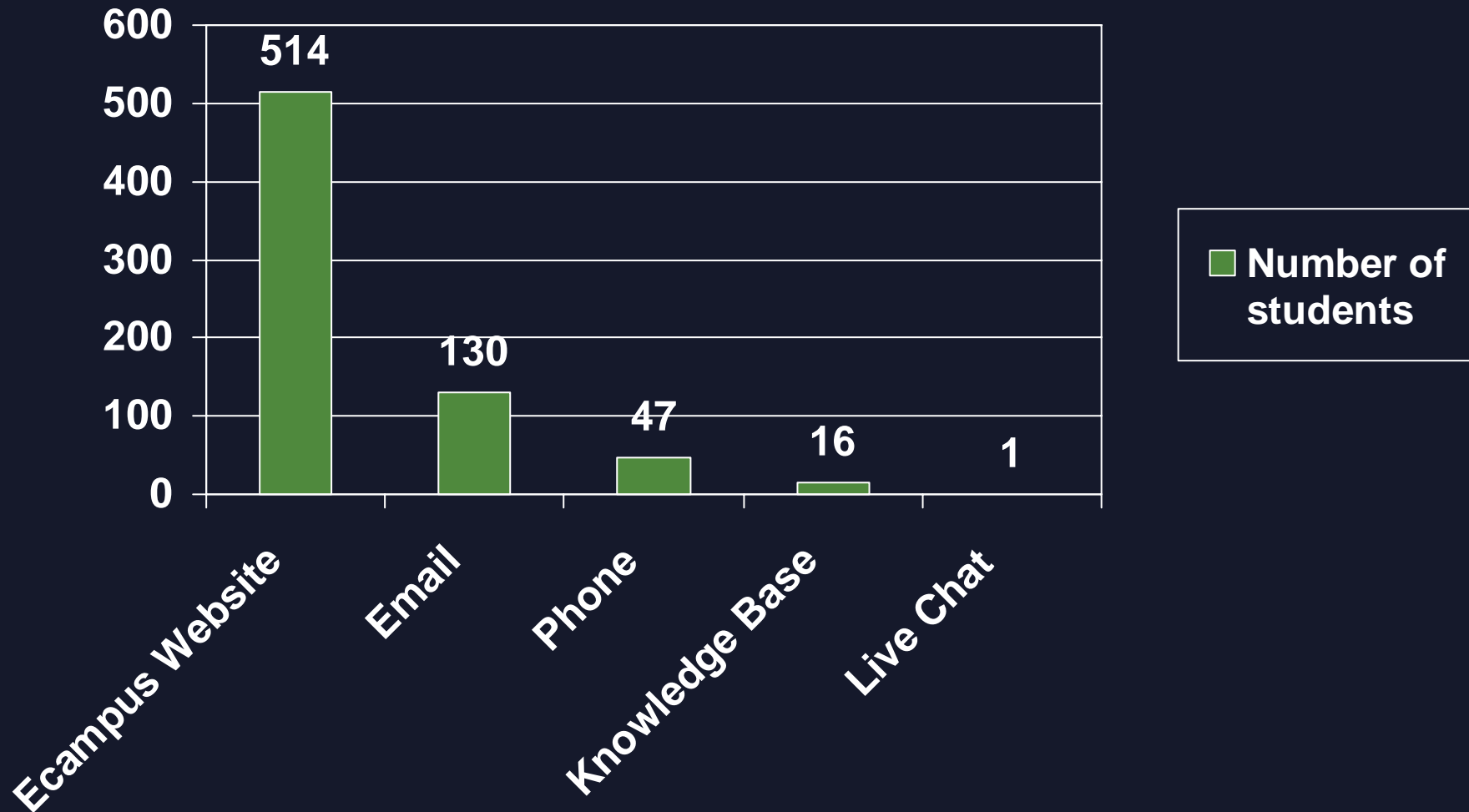
“[Online courses] tend to be easier for me, and are more fitting for my schedule.”

“It is cheaper for me than out of state tuition and I like the flexibility in my schedule.”

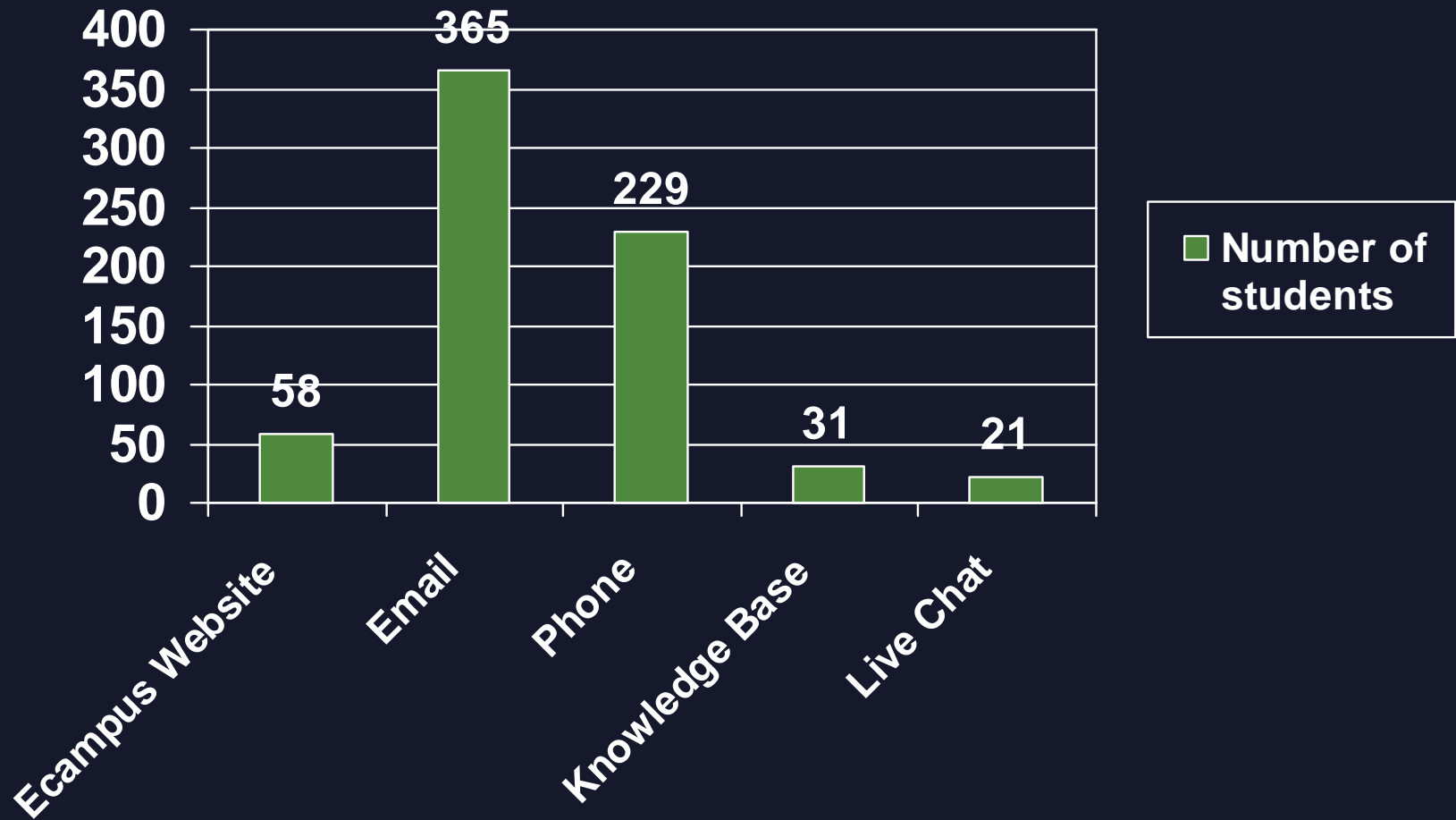
Which of the following do you own? (check all that apply)



When I'm looking for Ecampus information, I prefer to use...



If you don't find the answer, how would you seek information next?



Overall, how satisfied are you with the communications you have had with Ecampus?



- *90% of students were somewhat or very satisfied with their communication with Ecampus*
- *3% of students were unsatisfied with their communication with Ecampus*
 - *3rd option was “no opinion”*
 - *2006 data were very similar*

The **most important** instructional methods in maximizing students' educational experience were:



Students

- 97% Clear instructions
- 96% Clear grading criteria
- 95% Course Content complete and up-to-date
- 94% Feedback
- 94% Syllabus

Instructors

- 95% Course Content complete and up-to-date
- 93% Clear instructions
- 92% Clear grading criteria
- 90% Feedback
- 90% Syllabus

The **least important** instructional methods in maximizing students' educational experience were:



Students

- 57% Group projects
- 21% Office hours
- 20% Multimedia

Instructors

- 18% Announcements
- 15% Office Hours
- 10% Group projects

Biggest gaps in perceived importance of instructional methods:

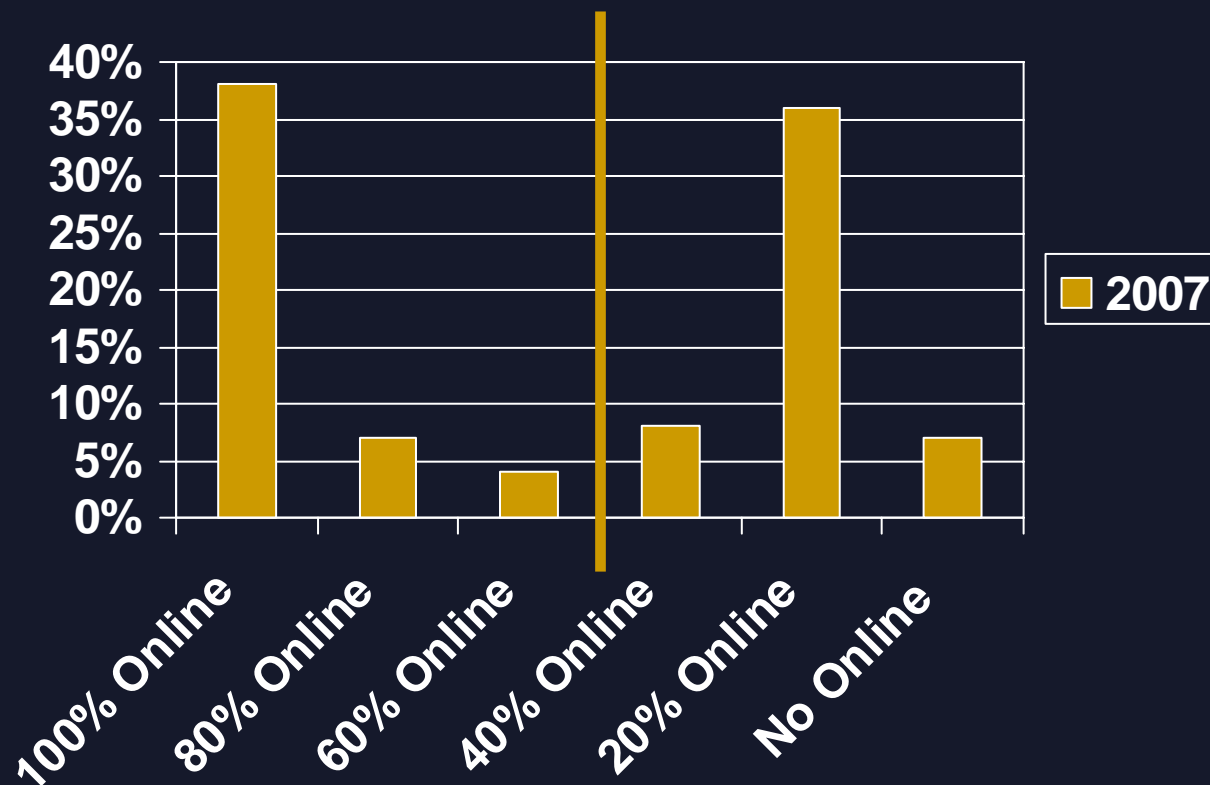


- Announcements – 23% gap
 - 63% Students
 - 40% Instructors
 - Quizzes – 22% gap
 - 63% Students
 - 41% Instructors
 - Question asking – 16% gap
 - 73% Students
 - 89% Instructors
 - Gradebook - 22% gap
 - 90% Students
 - 68% Instructors
 - Discussions with other students – 21% gap
 - 50% Students
 - 71% Instructors
 - Bb skill of instr. – 15% gap
 - 89% Students
 - 74% Instructors
- Comparing Student vs. Instructor “Very Important” & “Important” ratings collapsed

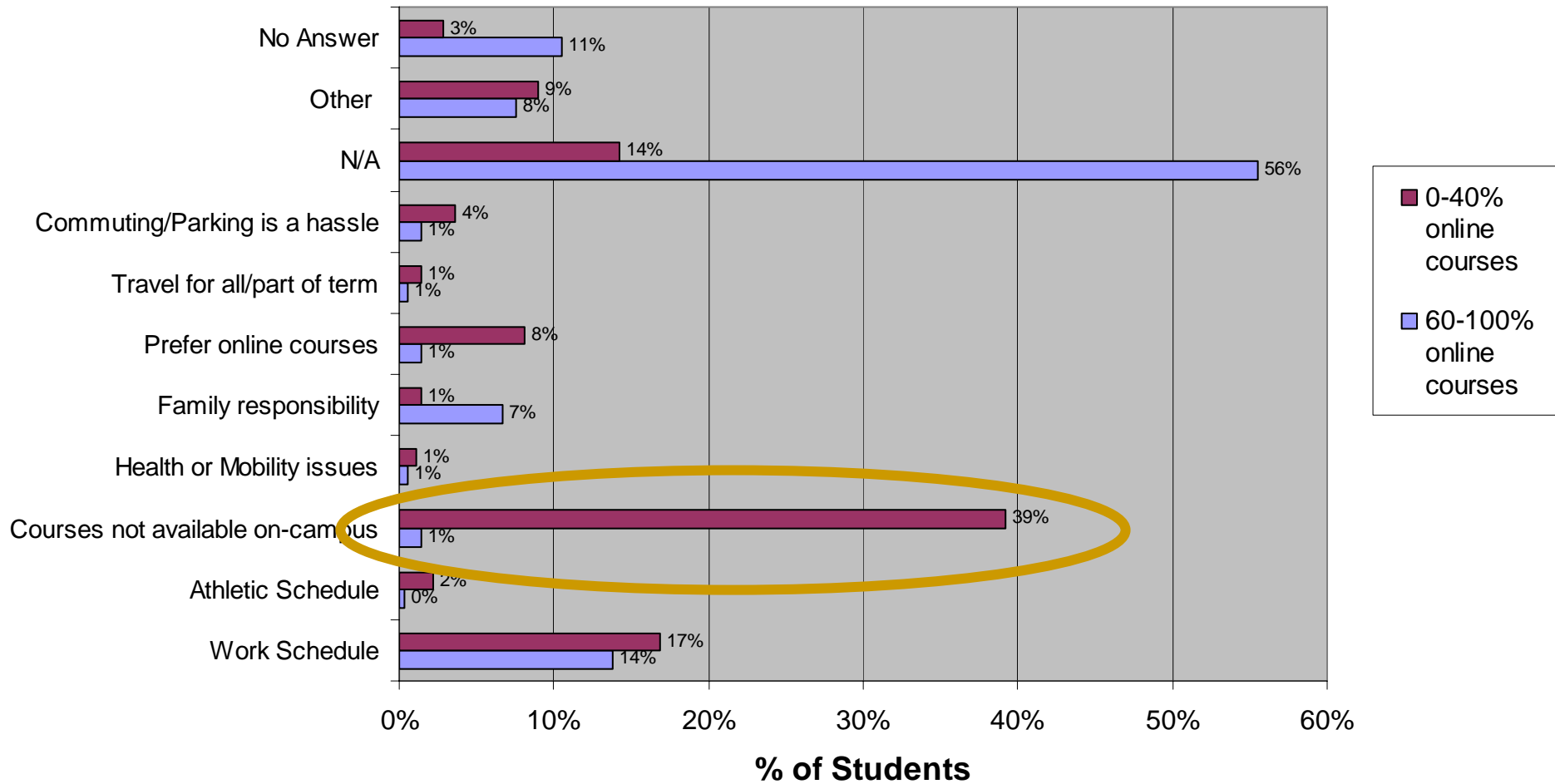
Dividing the data based on % of coursework taken online



Approximately what percent of your total course work has been taken **online, versus the traditional classroom** setting?



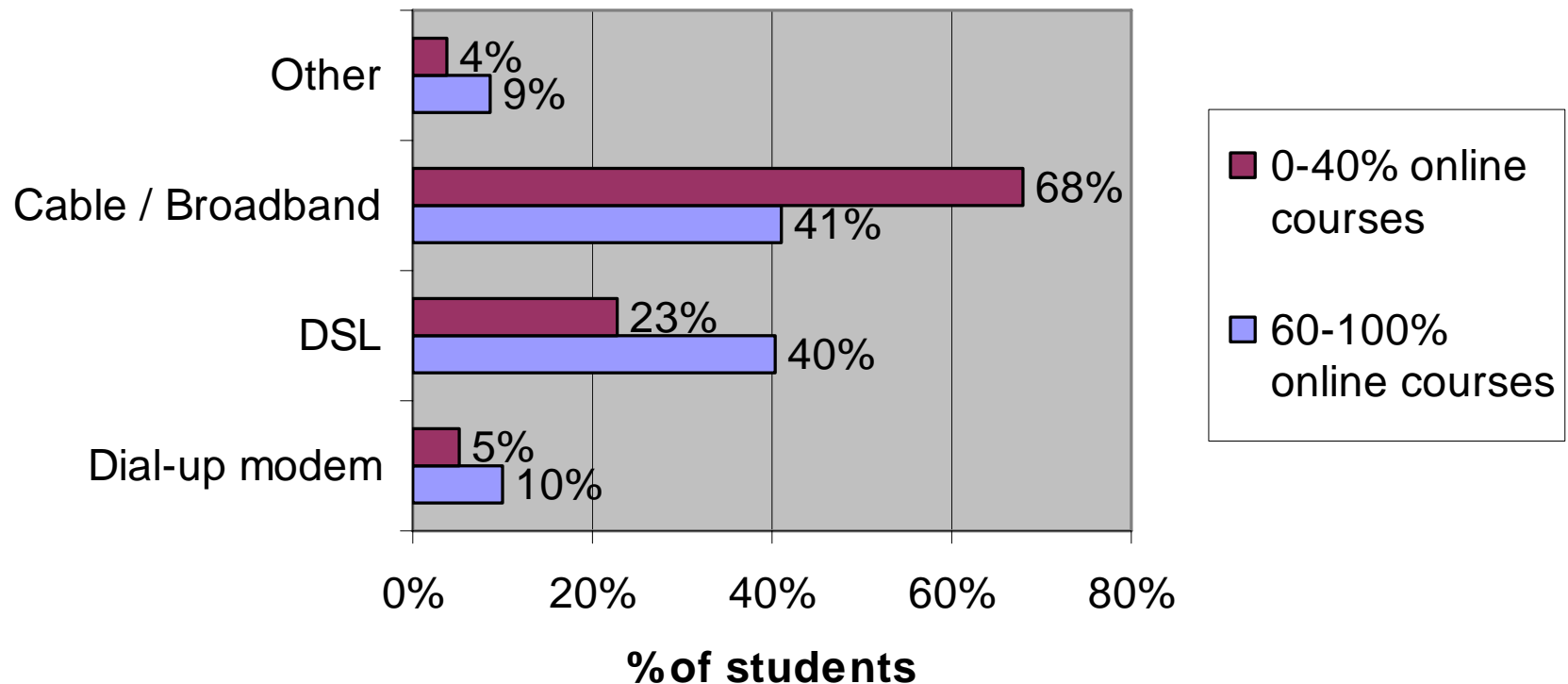
If you live **within driving distance** of the OSU Corvallis Campus, why do you take OSU online courses?



How do you connect to the Internet?



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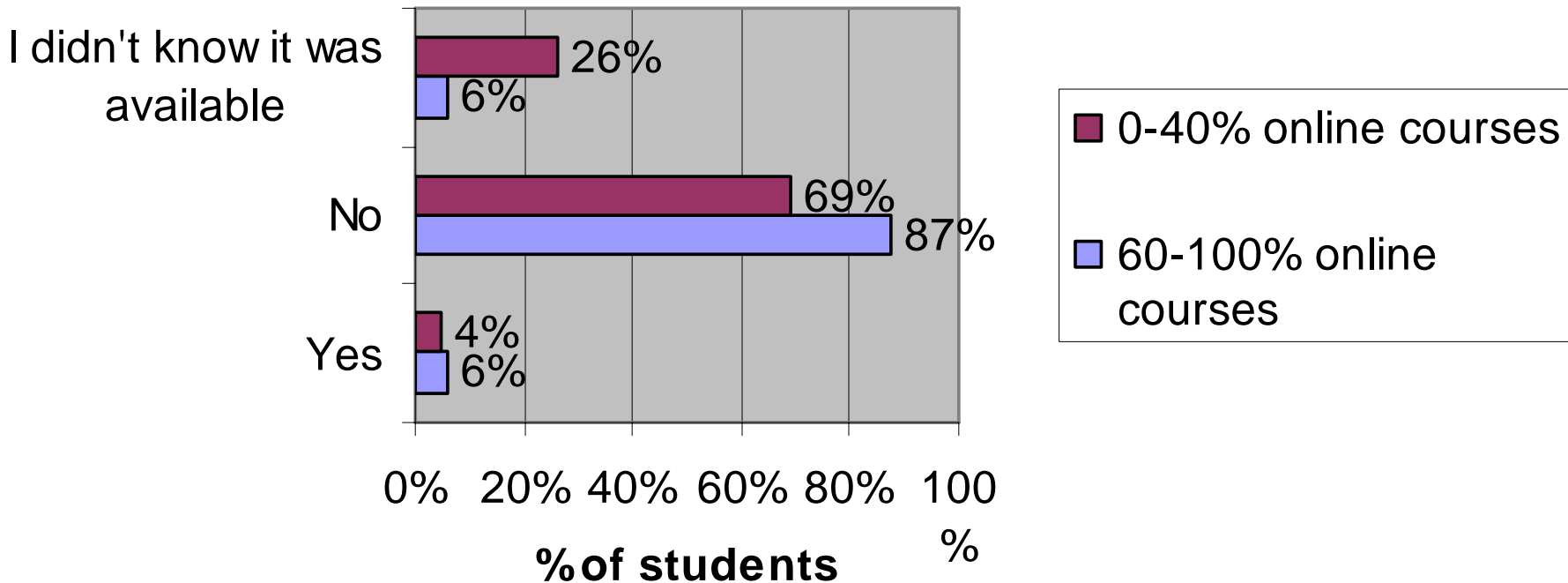


- *“Other” responses include wireless and satellite ... and “In Iceland” !*

In the past two terms, have you used the free **online tutoring service**?



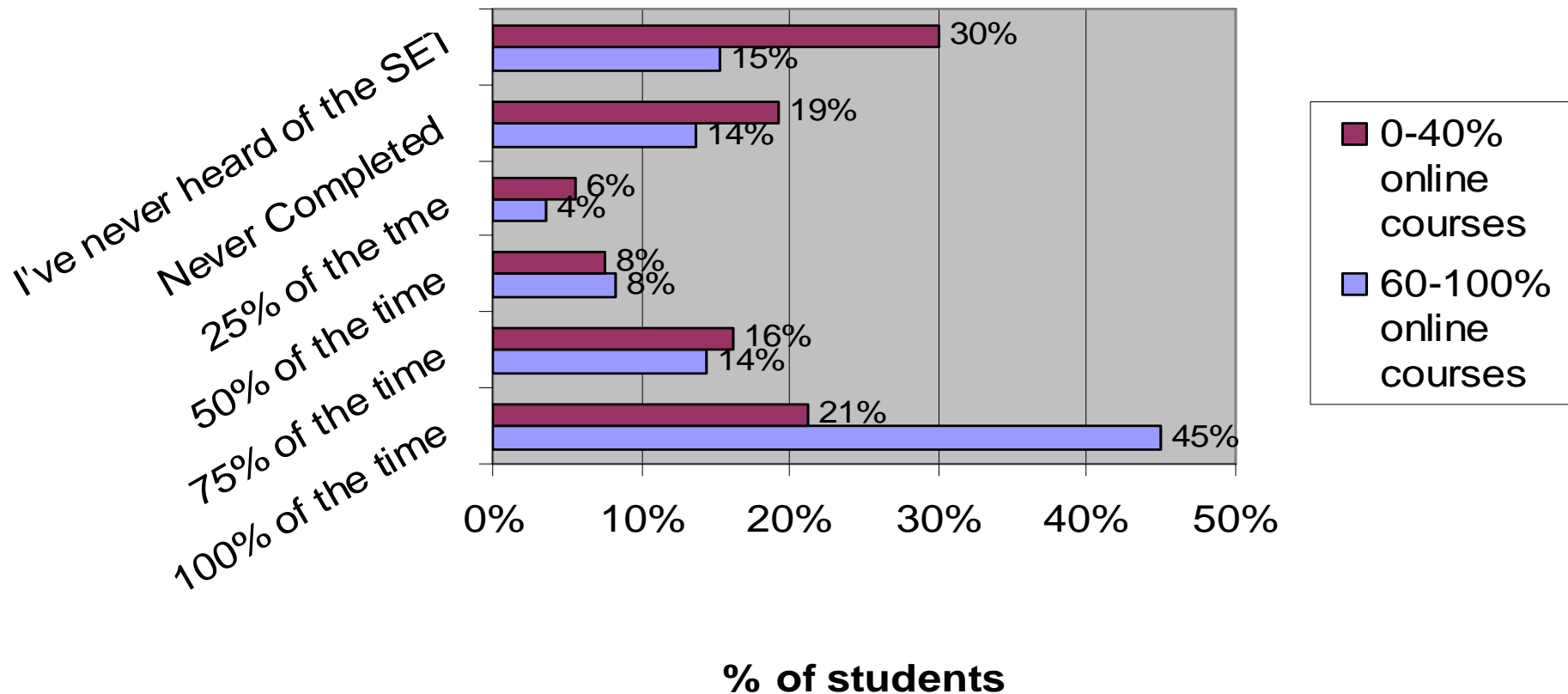
In the past two terms, have you used the free online tutoring service available for Ecampus students?



How often do you complete the OSU online **student evaluation of teaching?**



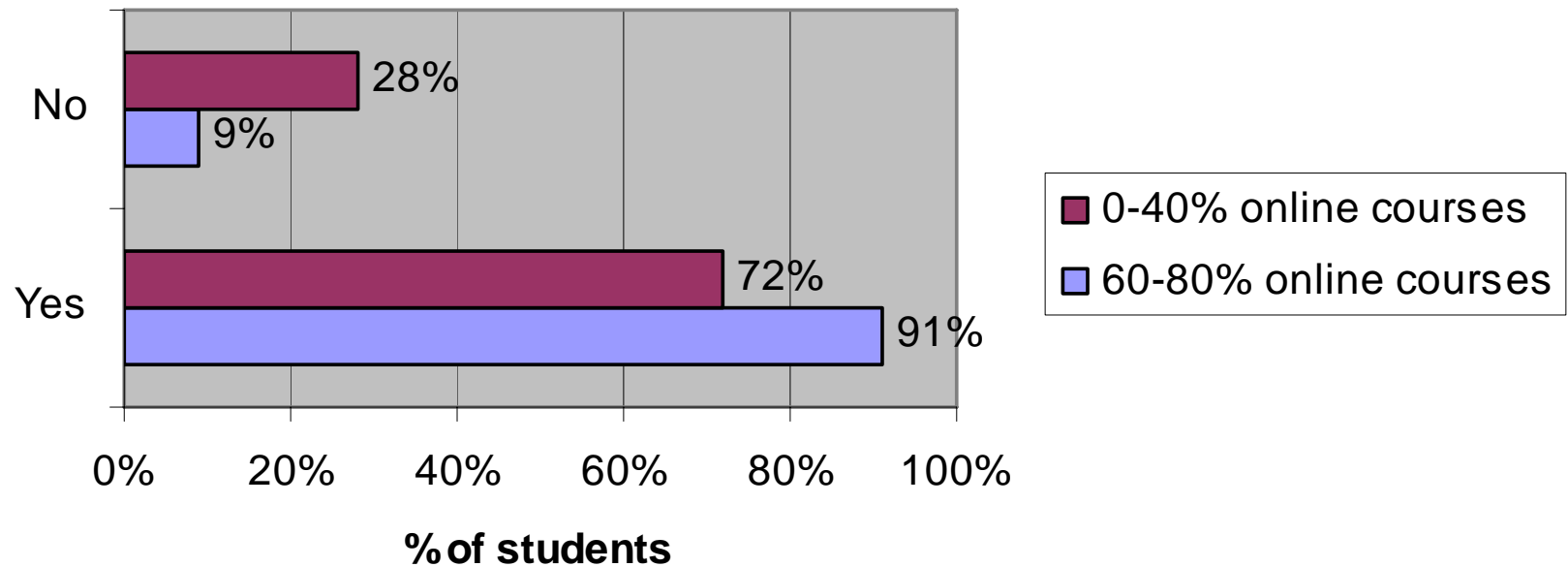
How often do you complete the OSU online evaluation (SET)?



Have you visited the **Ecampus website** in the last 6 months?



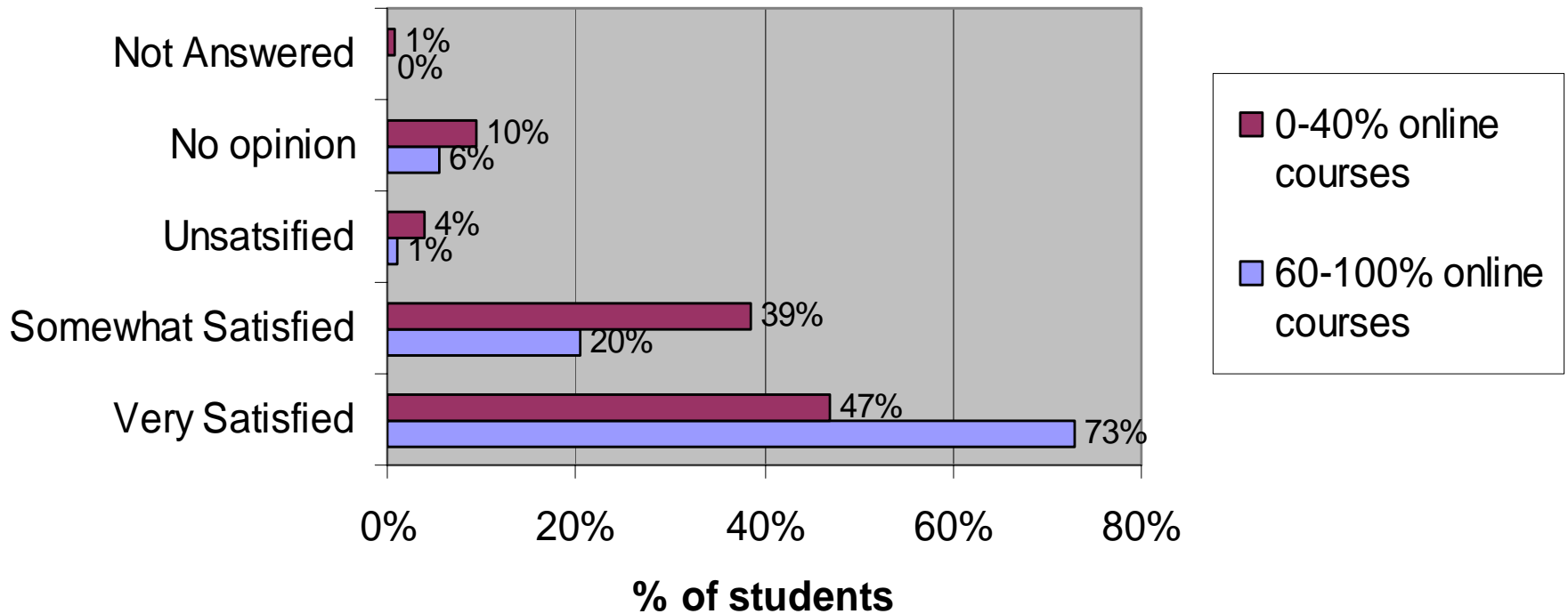
Have you visited the Ecampus website in the last 6 months?



How satisfied are you with the communications you have had with Ecampus?



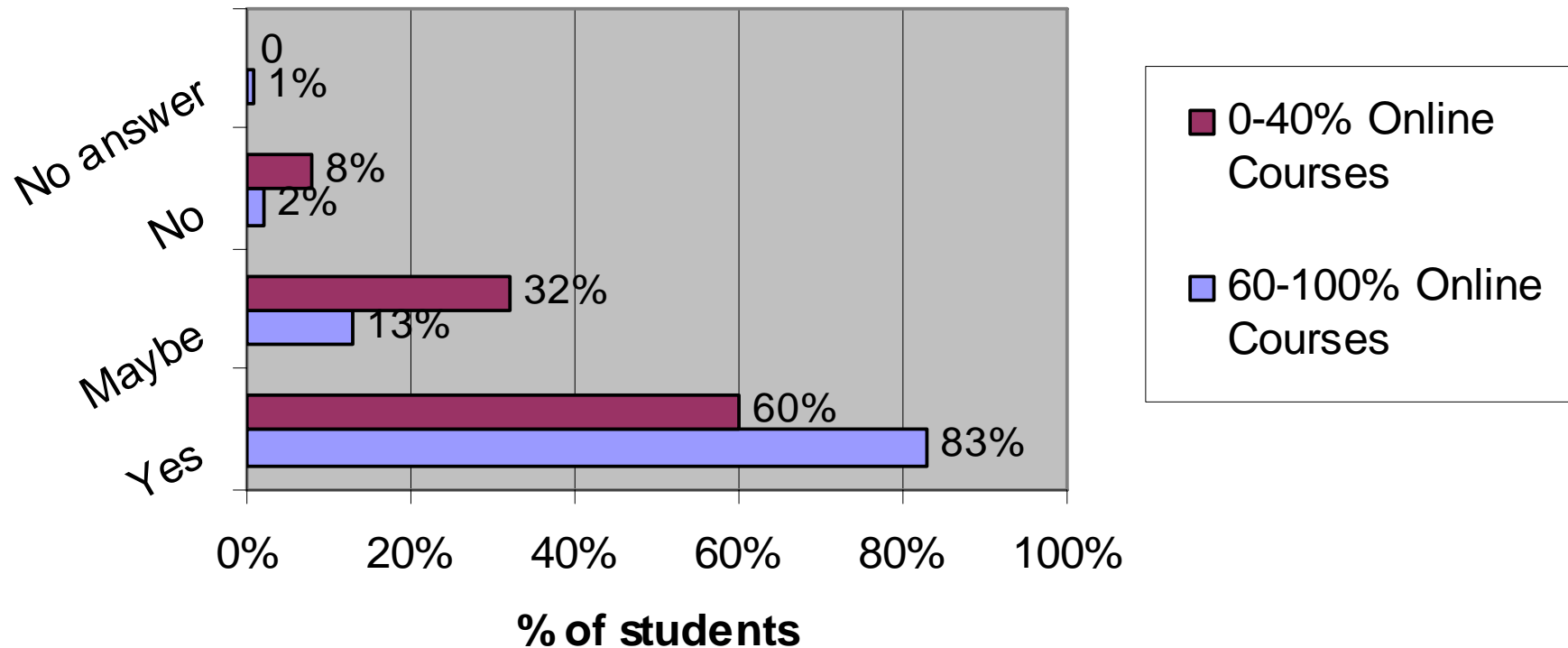
Overall, how satisfied are you with the communications you have had with Ecampus?



Would you **recommend** Ecampus to your friends?



Would you recommend Ecampus courses to your friends?



Would you recommend Ecampus courses to your friends?



“Very user friendly and works great if you have a non-traditional schedule. My only concern is when instructors do not respond in a timely manner for feedback reasons.”

“I like doing classes online because of my time schedule and not living close to OSU where I originally was physically attending.”

“its convenient but pretty expensive”

“It's a good way to fit a few extra credits into a term with a tight schedule. I wouldn't try and be a full time studying via Ecampus.”

“Yes, Ecampus offers a wide selection of courses which can be hard to get into the regular class sessions.”

“I would recommend some Ecampus courses to my friends, depending on the instructor.”

Would you recommend Ecampus courses to your friends?



“I'm taking Econ 202 and the instructor is not teaching, but rather assigning reading and quizzes, the teaching style is not conducive to learning. From my bad experience, I am somewhat wary about recommending Ecampus classes to my friends.”

“Not all students are capable of the level of independence required by a distance format.”

“I think they are great--I really enjoy online classes!”

“The online program that OSU offers is very well put together. I am enjoying taking classes and learning in preparation for pursuing my second career as a Park Ranger. OSU has opened up their doors to allow me to learn and I thank you all. In fact I have two other Sailors who have enrolled with OSU. Thanks for your time, Rob Webb”

Preliminary Action Items



- Provide survey results to Ecampus units, Library Services, and our distance advisors
- Provide survey results to instructors, emphasizing feedback they can use to improve courses
- Examine faculty-student interaction and suggest action items to increase student satisfaction
- Analyze Text Comments
- Share with Faculty Senate Distance Ed Committee and Curriculum Council?



Questions?