

## Generative AI Guidelines for Ecampus Course Development

Ecampus supports faculty in the development of their online course with each course designed to meet required course outcomes outlined in the OSU curriculum management system while also reflecting the vision of the faculty developer. Ecampus collaborates with faculty to create custom content in a variety of formats that supports the learning outcomes of their course. Faculty have the same broad freedom, as they do when developing courses in other modalities, to both select and develop content that is customized to the course.

When opportunities occur for faculty or Ecampus developers to use generative AI in the development of a course, Ecampus will adhere to the following guidelines.

1. Ecampus staff and our faculty partner(s), will consult with the faculty's department to determine if policies exist for the unit or program for any use of generative AI, either routine or experimental, that significantly affects authorship, instructor presence, or student interaction in the course. It includes, but is not limited to,
  - a. creating new learning content that is not originally authored by the faculty,
  - b. generating or simulating the instructor's voice, image, or persona in learning content,
  - c. creating course chat bots,
  - d. using tools that promote AI-assisted grading (i.e. using auto-grading functionality in Perusall or Gradescope), due to the potential impact on teaching quality and meeting regular-and-substantive interaction requirements, or
  - e. using generative AI in ways that substantially shape the course's content, instructional approach, or delivery.
2. Ecampus staff will discuss implications of using generative AI with the faculty developer in the desired use-case.
  - a. For all uses, we will consider issues and risks that are outlined in the [AI Decision Tree](#) published on our website to guide the decision to use AI.
  - b. Any use of voice automation should follow the three recommendations outlined in the Ecampus [Voice Automation and AI](#) document. At this time, Ecampus multimedia staff will not use AI tools to produce critical course content in full.
3. Any AI generated content used in a course will require full review by the faculty developer who will be accountable for its accuracy.
4. Learning objects created with generative AI will be labeled clearly. When used in video or media elements that could be used outside of the course, the label should appear within the media itself. Courses that use AI to create, augment, or refine content in a substantial way will acknowledge this with a syllabus statement at minimum.
5. Any use of generative AI in course development in future, yet-to-be-defined scenarios, should align with the [seven principles](#) outlined in our Ecampus AI ethics statement.