# "Research in Action" Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include "Research in Action" podcast episodes as a supplemental resource for your course.



## Dr. Katie Linder on Getting Started with Podcasting [00:00-34:35]

Research in Action - Episode 139

# **Podcast and Episode Information**

"Research in Action" is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, Dr. Katie Linder, Director of Research at Oregon State University Ecampus, discusses how to get started on with podcast and shares about a new online resource for podcasters.

Segment One [00:00-13:16] - In this segment, Katie shares some basic components of getting started with podcasting.

Segment Two [13:17-22:48] - In this segment, Katie shares some tips for working with guests on an interview-based show.

Segment Three [22:49-34:35] - In this segment, Katie discusses some of the skills she has gained as a podcaster.

Show notes and a transcript for this episode can be found at:

http://ecampus.oregonstate.edu/research/podcast/e 139/

# **Learning Outcomes**

By listening to this episode, students will be able to:

- Review recommendations for planning for a podcast
- Discuss suggestions for identifying a podcast audience
- List resources for getting started with podcasting

# **Guiding Questions for Listening**

- What are some of Dr. Linder's recommendations for podcast planning?
- What are some considerations for hosting an interview-based podcast?
- According to Dr. Linder, why is it important to define your podcast audience?
- What might be some of the benefits of knowing your podcast audience?
- What are some of Dr. Linder's tips for reaching out to potential podcast guests?
- What are Dr. Linder's suggestions for working with guests that may be new to podcasting?
- What are some ways to utilize branding or visual elements as a part of a podcast?
- What skillsets does Dr. Linder share may be helpful when it comes to podcasting?

#### **Possible Activities**

- Ask students to visit the show notes for this episode (<a href="http://ecampus.oregonstate.edu/research/podcast/e139/">http://ecampus.oregonstate.edu/research/podcast/e139/</a>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<a href="http://ecampus.oregonstate.edu/research/podcast/e139/">http://ecampus.oregonstate.edu/research/podcast/e139/</a>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Dr. Katie Linder if they could?

## **Suggested Citation (APA, 6th edition)**

Linder, K. (Producer/host). (2018, November 26). *Dr. Katie Linder on Getting Started with Podcasting*. [Audio podcast]. Retrieved from http://ecampus.oregonstate.edu/research/podcast/e139/

#### **Notes**

#### About the Research in Action Podcast

"Research in Action" (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

"Research in Action" is hosted by Dr. Katie Linder, research director for Oregon State University Ecampus.

Visit the podcast website to view show notes and transcripts for each episode, explore our episode guide, learn more about how to contact us, or suggest a future guest or topic.

You may subscribe to the "Research in Action" RSS feed or access the podcast via iTunes, Soundcloud or Stitcher. "Research in Action" is also listed on MERLOT.

The "Research in Action" podcast is a resource funded by Oregon State University Ecampus - ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

#### Contact

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