

“Research in Action” Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

Meghan Grace on Researching GenerationZ [00:00-37:48]

Research in Action - Episode 146

Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, Meghan Grace, a generational researcher, host of the podcast #GenZ, and the co-author of the books, *Generation Z Goes to College* and *Generation Z Leads*. Her third book, *Generation Z: A Century in the Making*, was just released. She and her co-author, Dr. Corey Seemiller have been studying Generation Z since 2014 and have conducted two original studies on Generation Z. Meghan's work with Generation Z focuses on utilizing generational research to influence individual practices and organizational strategies that promote empowering environments and experiences for members of Generation Z. Meghan has diverse experience working in higher education and student affairs with a background in program design and management, Greek organizations, leadership development, event planning, curriculum design, and research and assessment. Meghan holds her undergraduate degree in communication studies from Chapman University and a master's in higher education from the University of Arizona. She is currently pursuing her doctoral degree at Vanderbilt University studying higher education leadership and policy and holds an assistantship in the Dean of Students Office of Assessment and Special Projects.

Segment One [00:00-14:10] - In this segment, Meghan describes the characteristics of Generation Z.

Segment Two [14:11-26:07] - In this segment, Meghan shares about her current research projects focused on Generation Z.

Segment Three [26:08- 37:48] - In this segment, Meghan discusses how she got started with writing books before earning her EdD.

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e146/>

Learning Outcomes

By listening to this episode, students will be able to:

- Define Generation Z
- Describe defining characteristics of Generation Z
- Discuss common misconceptions regarding Generation Z

Guiding Questions for Listening

- How does Meghan Grace define Generation Z?
- According to Meghan Grace's research, what are some of the defining characteristics of Generation Z?
- What does Meghan Grace explain are some of the contextual factors shaping Generation Z?
- What appear to be some of the misconceptions surrounding Generation Z?
- What led Meghan Grace to researching Generation Z?
- What are some of the research questions Meghan Grace is asking with regard to studying Generation Z?
- What does Meghan Grace share have been some of the outcomes from her research on Generation Z?

Possible Activities

- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e146/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e146/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Meghan Grace they could?

Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2019, February 18). *Meghan Grace on Researching Generation Z*. [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e146/>

Notes

About the Research in Action Podcast

“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

Contact

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