Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

Oregon State University

David Brightman on Being a Book Editor [36:02]

Research in Action - Episode 34

Podcast and Episode Information

"Research in Action" is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the guest David Brightman, a senior editor with Stylus Publishing LLC where he helps authors put research into practice. Previously, Davis was a lead editor with the Jossey-Bass Higher and Adult Education book series. David has a BA in Interdisciplinary Studies from the University of California, Berkeley and a Professional Certificate in Publishing from the UC Extension.

Segment One [00:00-10:57] - In this segment, David describes his role and shares how book editors are different from journal editors.

Segment Two [10:58-22:54] - In this segment, David shares what book editors look for in successful book proposals.

Segment Three [22:55-36:02] - In this segment, David discusses the responsibility of scholars to connect with the public.

Bonus Clip: [00:00-06:23]: Common Misconceptions About Book Editors and Publishing

Show notes and a transcript for this episode can be found at: http://ecampus.oregonstate.edu/research/podcast/e34/

Learning Outcomes

By listening to this episode, students will be able to:

- Compare roles of a book editor and a journal editor
- Describe the importance of "knowing the audience" as both an author and editor
- Provide an example of a "professional book"
- Describe Boyer's four modes of scholarship
- Discuss suggestions for assessing how a topic or idea might lead to a book
- Describe an example of a book proposal process
- Review some of the common misconceptions about book editors

Guiding Questions for Listening

- What are some of the differences between a book editor and a journal editor?
- Why might it be important to "know the audience" as an author and as an editor?
- What appear to be the benefits of an author having their work peer-reviewed whether it's a journal article or a book?
- What is an example of a "professional book"?
- According to David Brightman, what are some of the distinguishing elements between the different types of professional books?
- How does David Brightman describe a professional book's potential trajectory?
- What does David Brightman explain are interesting paradoxes to his work, specifically with higher education?
- According to David Brightman, what might be some challenges academics may run into with book proposals?
- What do you think David Brightman means by suggesting, "don't overdo the scholarly rationale"?
- How does David Brightman describe the role of an "active author" and how might it be beneficial to a newly published book? (See also, Bonus Clip)

Possible Activities

- Ask students to visit the show notes for this episode (http://ecampus.oregonstate.edu/research/podcast/e34/) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers

- Ask students to visit the show notes for this episode (http://ecampus.oregonstate.edu/research/podcast/e34/) and post an additional resource connected to the content of the episode in the comments section.

- Have students share questions that are raised for them based on the content of this episode. What would they ask David Brightman if they could?

Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2016, Novemer 21). *David Brightman on Being a Book Editor* [Audio podcast]. Retrieved from http://ecampus.oregonstate.edu/research/podcast/e34/

Notes

About the Research in Action Podcast

"Research in Action" (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

"Research in Action" is hosted by Dr. Katie Linder, research director for Oregon State University Ecampus.

Visit the podcast website to view show notes and transcripts for each episode, explore our episode guide, learn more about how to contact us, or suggest a future guest or topic.

You may subscribe to the "Research in Action" RSS feed or access the podcast via iTunes, Soundcloud or Stitcher. "Research in Action" is also listed on MERLOT.

The "Research in Action" podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

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