

Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the host shares the audio from a podcasting panel at the Online Learning Consortium Accelerate Conference that took place in Orlando, Florida in November 2016. The moderator for the panel is Kelvin Thompson, the co-host of *TOPcast: The Teaching Online Podcast*. Presenters on the panel include Tom Cavanagh, the other co-host of *TOPcast: The Teaching Online Podcast*; Tanya Joosten, who is a co-host of *Women Who Wine in Higher Education*; Bonni Stachowiak, the host of the *Teaching in Higher Ed* podcast; Jenny Quarles, who hosts *Learning Lab*; John Ernstberger, who hosts *HigherEdScope*; and Katie Linder, the host of *Research in Action*.

Segment One [00:00-10:31] - In this segment, the panelists share some reasons that podcasting has become more popular and also some of their success metrics.

Segment Two [10:32-22:32] - In this segment, the panelists offer some ideas for audience engagement strategies and share about their production processes.

Segment Three [22:33-30:17] - In this segment, the panelists share their recommendations for getting started with podcasts and some of their favorite podcast shows.

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e38/>

Learning Outcomes

By listening to this episode, students will be able to:

- Cite resources for podcasts in higher education
- Discuss possible reasons as to the rise in the number of podcasts
- Provide an example of a podcast process
- List some ideas for engaging podcast listeners
- Review recommendations for those new to podcasting

Guiding Questions for Listening

- According to the conference panel, why does there appear to be a rise in the number podcasts coming out?
- What podcast does Dr. Katie Linder mention in segment 1 as the catalyst for a podcasting resurgence?
- What does Dr. Bonni Stachowiak note about the accessibility of podcasts?
- According to the conference panel, how might podcast success be measured?
- What does Dr. Bonni Stachowiak explain was the biggest piece of advice she received with regard to gaining podcast followers?
- What does Dr. Katie Linder mention about audience “pockets”?
- How might social media play a role in reaching a podcast audience?
- What are some of the podcast production processes mentioned in segment 2?
- How might collaboration play a role in podcasting?
- After listening to this episode, would you ever consider starting a podcast? On what topic?
- What tips and recommendations does the podcast panel offer to those new to podcasting?

Possible Activities

- Have students find and listen to a couple episodes from a podcast related to the topic of your course. Facilitate a discussion on what they found useful in their particular episodes. Use the activity to crowd-source a list of relevant episodes for future course content.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e38/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e38/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask the Podcast Conference Panel if they could?

Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2016, December 19). *Dr. Katie Linder on Podcasting in Higher Education (Conference Panel)*. [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e38/>

Notes

About the Research in Action Podcast

“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

Contact

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