

# Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

## Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the guest is Dr. Dan Faltesek, Assistant Professor of Social Media, New Media Program in the School of Arts and Communication at Oregon State University. Dan’s work connects the structural factors that confine social media companies and the actual interfaces of social networks. He explores how court decisions, technical standards, and financing shape online experience.

*Segment One* [00:00-17:35] - In this segment, Dan shares some of the challenges of working with a research area that's constantly changing.

*Segment Two* [17:36-35:04] - In this segment, Sue and Loraine discuss some of the challenges of being an early-career researcher.

*Bonus Clip #1* [00:00-4:12]: The Responsibility of Social Media Platforms to Respond to Trolls

*Bonus Clip #2* [00:00-3:56]: Dan Recommends Ways to Stop Fake News

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e68/>

## Learning Outcomes

By listening to this episode, students will be able to:

- Define the term “new media”
- Discuss some of the challenges associated with researching social media
- Describe how political factors might affect social media
- Review suggestions for ways academics could engage in social media

## Guiding Questions for Listening

- How does Dr. Faltesek define the term “new media”?
- How has the trajectory of Dr. Faltesek’s research changed over time?
- What were some of the challenges Dr. Faltesek encountered in his earlier research on television networks?
- What are some of Dr. Faltesek’s current research questions?
- In what ways are Dr. Faltesek’s research areas interdisciplinary?
- How does Dr. Faltesek explain he remains current with the constantly changing field of media?
- What does Dr. Faltesek explain are some of the political factors that affect social media?
- What has Dr. Faltesek observed about student awareness of social media engagement?
- What are some of Dr. Faltesek’s suggestions for ways academics could engage in social media?
- What does Dr. Faltesek explain about the responsibility of social media platforms to respond to “internet trolls”? (See also, Bonus Clip #1)
- What are Dr. Faltesek’s suggestions for stopping “fake news”? (See also, Bonus Clip #2)

## Possible Activities

- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e68/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e68/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Dr. Daniel Faltesek if they could?

## Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2017, July 17). *Dr. Daniel Faltesek on Researching New Media* [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e68/>

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## Notes

## About the Research in Action Podcast

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“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

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