

# Research in Action Podcast Instructor Guide

Use the following episode description, learning objectives, guiding questions and activity suggestions to more easily include “Research in Action” podcast episodes as a supplemental resource for your course.

## Podcast and Episode Information

“Research in Action” is a weekly podcast about topics and issues related to research in higher education featuring experts across a range of disciplines.

On this episode of the podcast, the guest is Dr. Joanna Garner, the Executive Director of The Center for Educational Partnerships at Old Dominion University in Norfolk, VA. Originally from the United Kingdom, Dr. Garner completed her Bachelors and Master's degrees in Psychology at the University of Surrey before earning her doctorate in Educational Psychology at The Pennsylvania State University. Her work covers a range of topics pertaining to learning and identity development, particularly in relation to STEM education.

*Segment One* [00:00-15:14] - In this segment, Joanna shares some best practices to consider when designing presentation slides.

*Segment Two* [15:15-24:02] - In this segment, Joanna shares some of her top do's and don'ts of slide design.

*Segment Three* [24:03-34:08] - In this segment, Joanna discusses some of her current research and favorite resources for effective slide design.

*Bonus Clip* [00:00-03:30]: Joanna's Views on Slide Animations

Show notes and a transcript for this episode can be found at:

<http://ecampus.oregonstate.edu/research/podcast/e81/>

## Learning Outcomes

By listening to this episode, students will be able to:

- Describe common pitfalls of presentation slide design
- Explain how a presentation can help support an audience's attention and comprehension
- Discuss recommendations for the use of text and images in slide design

## Guiding Questions for Listening

- What does Dr. Garner suggest is one of the most common pitfalls of slide design?
- What does Dr. Garner suggest are some of the ways a presenter can support an audience's attention and comprehension?
- What does Dr. Garner explain research has found with regard to the use of text and images within a presentation?
- What is the “curse of knowledge”?
- What does Dr. Garner share she has found effective regarding the use of quotes in a presentation?
- What does Dr. Garner state is one of the “most powerful things that you can do as a presenter”?
- What are some of Dr. Garner's suggestions regarding the use of a blank slide and transitions between slides?
- What does Dr. Garner explain may be some of the benefits of a “mapping slide” to outline a presentation?
- What does Dr. Garner explain have been some of the valuable outcomes to the research conducted on presentation and slide design?
- What are some of Dr. Garner's suggestions regarding animations in slide presentations? (See also, Bonus Clip)

## Possible Activities

- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e81/>) and look at an additional resource that is linked in connection with this episode. Students can write a short review of that resource to share with their peers.
- Ask students to visit the show notes for this episode (<http://ecampus.oregonstate.edu/research/podcast/e81/>) and post an additional resource connected to the content of the episode in the comments section.
- Have students share questions that are raised for them based on the content of this episode. What would they ask Dr. Joanna Garner if they could?

## Suggested Citation (APA, 6th edition)

Linder, K. (Producer/host). (2017, October 16). *Dr. Joanna Garner on Effective Presentation Slide Design* [Audio podcast]. Retrieved from <http://ecampus.oregonstate.edu/research/podcast/e81/>

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## Notes

## About the Research in Action Podcast

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“Research in Action” (RIA) is a podcast about topics and issues related to research in higher education featuring experts across a range of disciplines. Episodes are posted weekly and include guest interviews and occasional solo episodes. Guests are from a range of higher education institutions and share their expertise on qualitative, quantitative and mixed methods as well as their personal experiences as researchers, research and writing practices, organizational and productivity strategies, and much more. Some weeks, bonus content will also be posted.

“Research in Action” is hosted by [Dr. Katie Linder](#), research director for Oregon State University Ecampus.

Visit the podcast website to view [show notes and transcripts for each episode](#), explore our [episode guide](#), learn more about how to [contact us](#), or [suggest a future guest or topic](#).

You may subscribe to the [“Research in Action” RSS feed](#) or access the podcast via [iTunes](#), [Soundcloud](#) or [Stitcher](#).

“Research in Action” is also listed on [MERLOT](#).

The “Research in Action” podcast is a resource funded by Oregon State University Ecampus – ranked top ten in the nation for online education two years running by U.S. News & World Report. OSU Ecampus has more than 45 degree programs and more than 1,000 classes online.

## Contact

Katie Linder, Ph.D.  
Director of Research  
Oregon State Ecampus  
541-737-4629  
[kathryn.linder@oregonstate.edu](mailto:kathryn.linder@oregonstate.edu)

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